

Sketches

designinspiration.net.

Doc. set up
X facing pages
num. Pgs 1

W- 3.875
H- 9.25

bleed:
0.135

Double Parallel Brochure

Layout margins

FC

BC

Print tabloid

simple USPS logo website contact info.

horizontal prop

constrain

Center page position

sequence alt/spreads

crop marks

intro 1st 2 pages

4 pgs details (photos)

no need for pg #s

heads no bigger than 24pt.

use 2 columns for 9pt text

captions in one column 7pt.

2pt difference

don't use same families

use serif

serif

pull quotes @ least 2

allow document pages shuffle

80lb text

design sketches start w/ cover box

final print out 11x17

Set up as one panel.

11x17

Century Gothic

Bodoni

Caslon

New Baskerville

Brands of the World.com

image from carrier screened

USPS

image

History

B

A

DATE

B

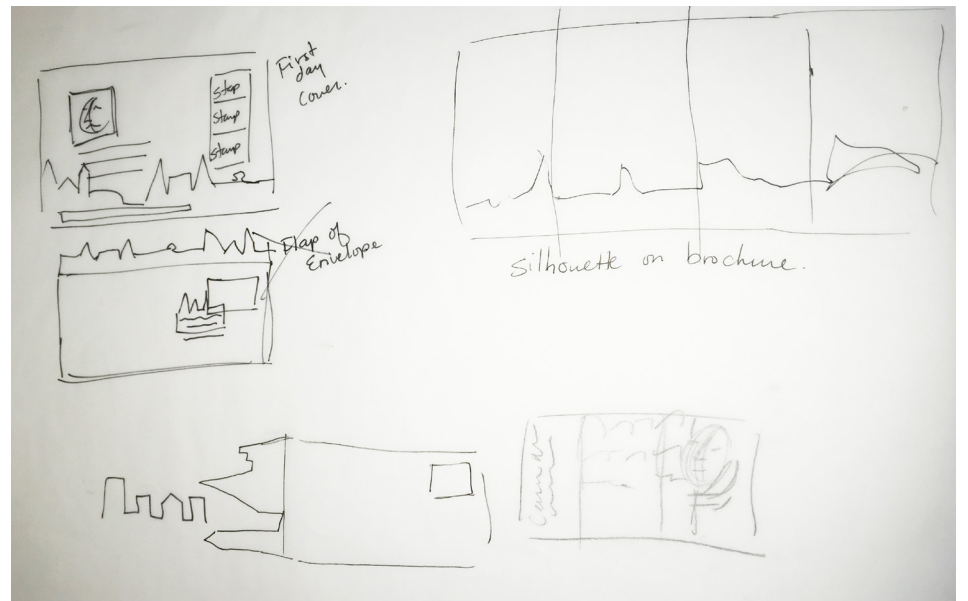
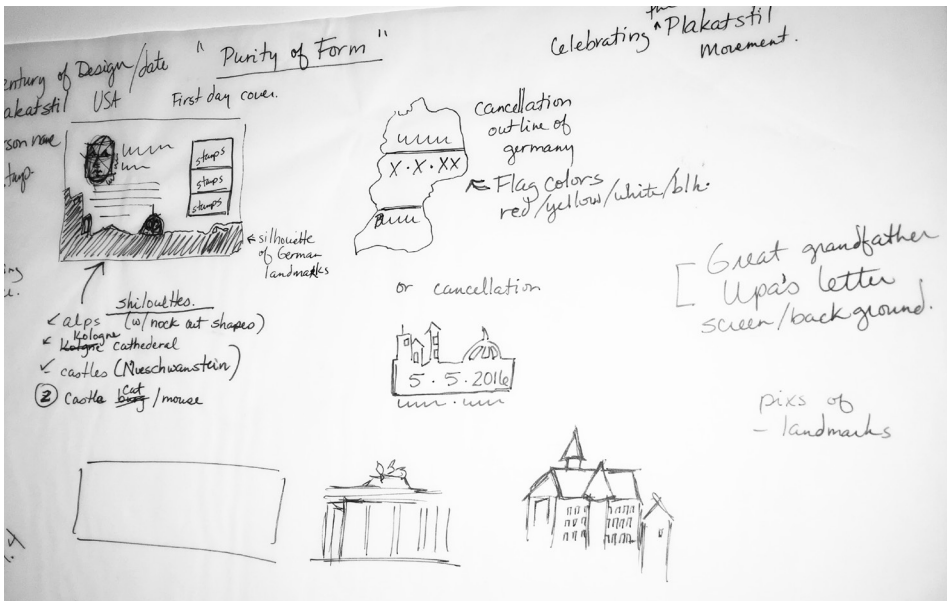
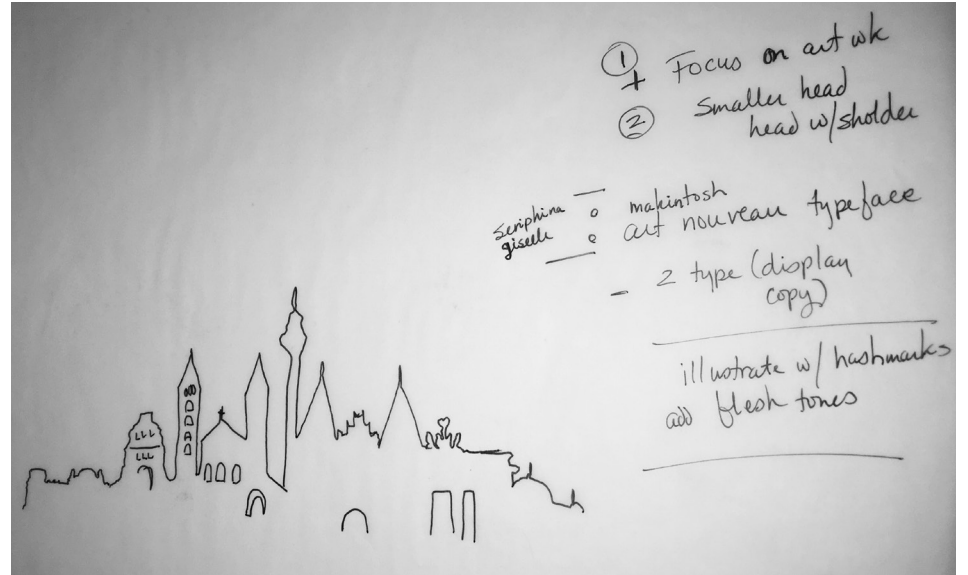
A

G

A

11x17

Sketches



Sketches

First Day Cover

PLAKATSTIL

- Lucien Bernhard
- Hans Rudi Erdt
- Julius Klinger
- Ludwig Hohlwein

STAMPS

LANDMARKS ON COUNTRY

COLORS OF FLAG IN COUNTRY

illustration of creator/designer

print of poste

illustration of design

Bernhard

Landescape stamps.

guss handwriting their

ANCEL-ATION

30 DEC 2016

29.3.2016

Priester

55 Priestere

Deutschland

illustration of design

Bernhard

Priester

55 DIE LUSTIGE WICHE

DEUTSCHLAND

DATE

Julius Klinger

STARIBEGGER = SEE

DEUTSCHLAND

DATE

Hohlwein

image bleed off

image Bleed off

1

2

HEAD

L666

Sketches

